

EXARC

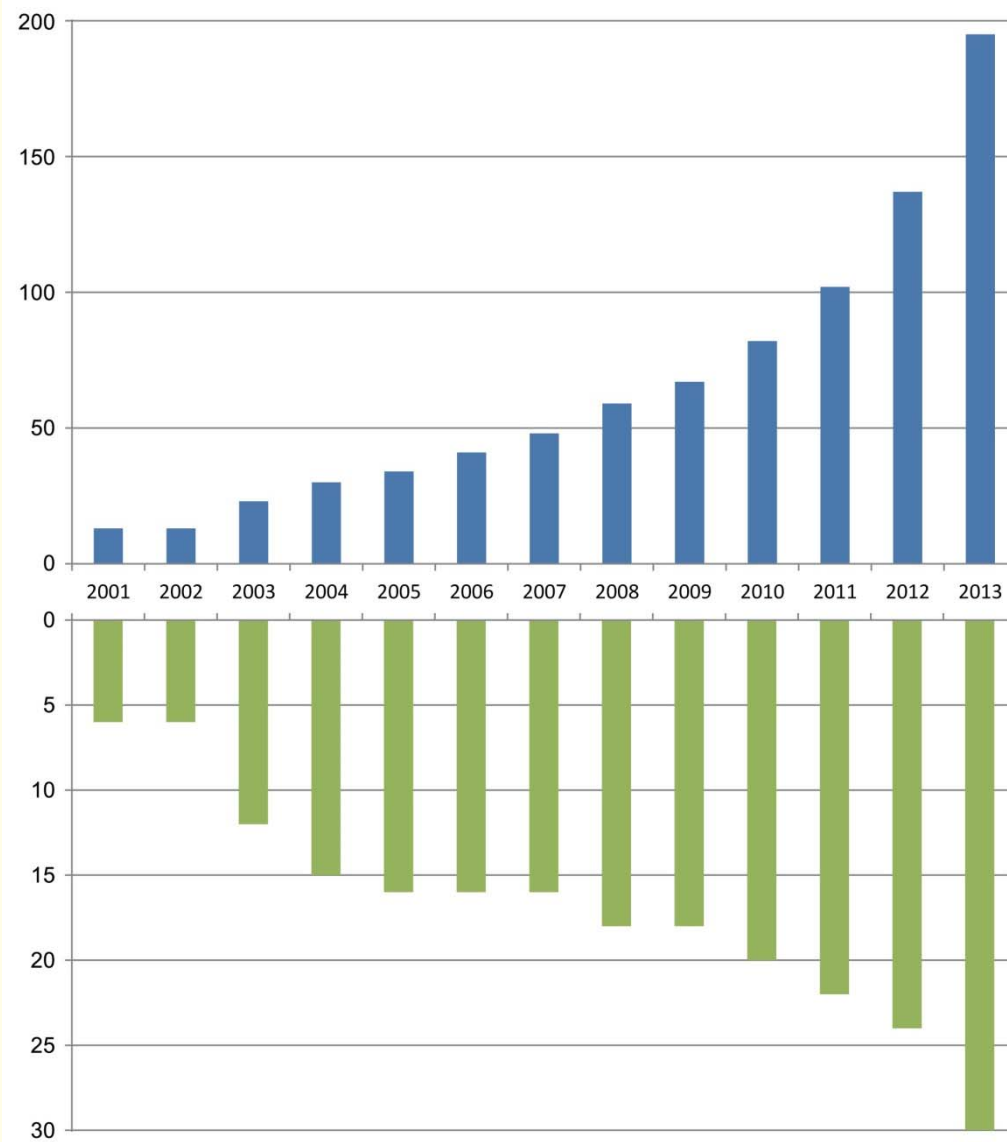
EXARC 2013 Report

MARTIN SCHMIDT
EXARC CHAIR

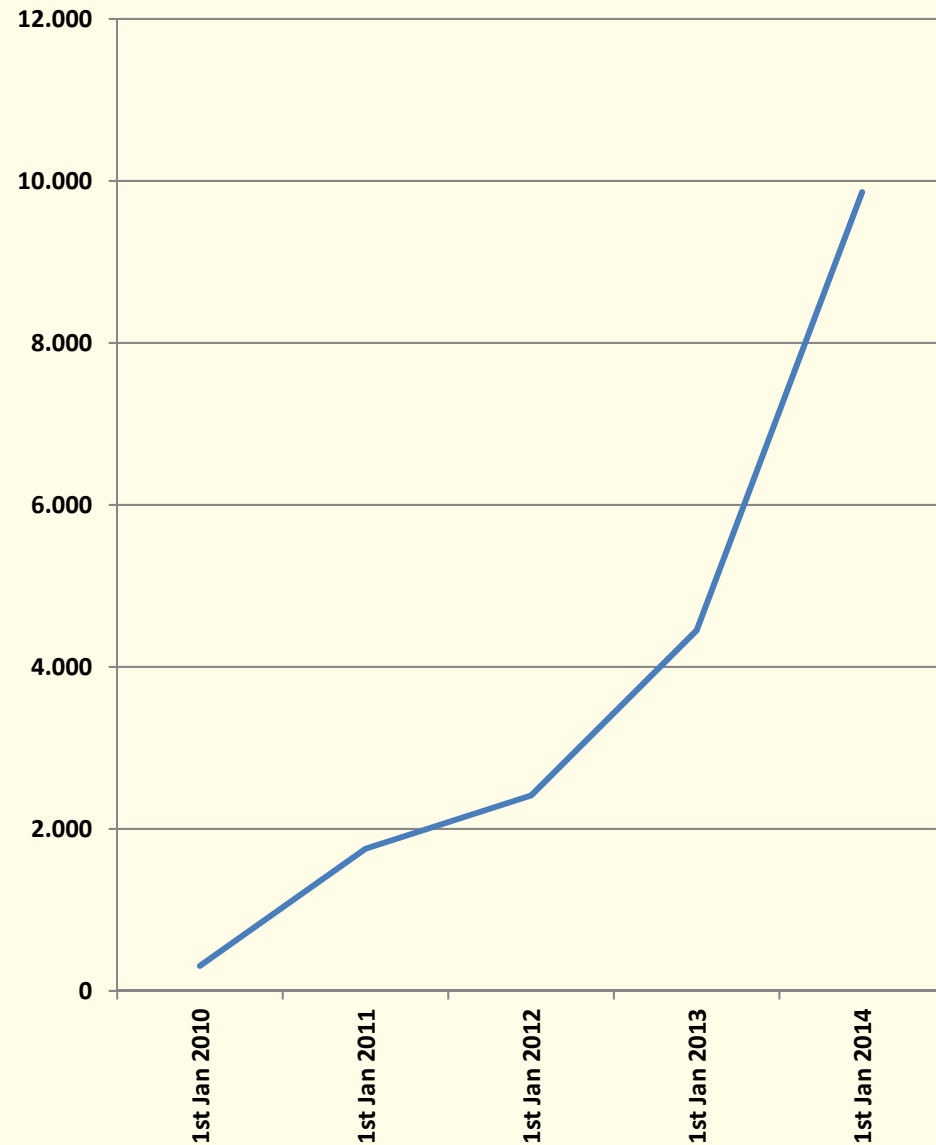
EXARC is the ICOM Affiliated Organisation representing
archaeological open-air museums, experimental archaeology, ancient technology and interpretation

✓ The number of EXARC members rose last year from **130 to 195**.

✓ At the end of 2013 we had members in **30 countries**.



- ✓ On Social Media we reached an audience of almost **10,000 people**, spread over different groups and pages. We grew **100%** within a year.



- ✓ In Sagnlandet Lejre we co-hosted a **conference on the history of experimental archaeology**. Keynote speaker was **Hans-Ole Hansen**.
- ✓ Proceedings with extra articles will be published by us in **2014**.



EXARC itself can look back at a very active 2013

- ✓ We met in **Hungary**. EXARC, together with **Csiki Pihenökert**, hosted a conference on “live interpretation and education: behind the scenes and international stories”. Members from 7 countries joined.



EXARC is the ICOM Affiliated Organisation representing archaeological open-air museums, experimental archaeology, ancient technology and interpretation

✓ We travelled to:

Cardiff (7th UK EA conference)

Budapest (preparation of an EXARC meeting)

Dublin (speaking at UCD)

Alphen a/d Rijn (OpenArch conference and EXARC AGM)

Exeter (OpenArch workshop)

Travo (conference around 20th anniversary of Travo)

Moscow (Times and Epochs Festival, Kolomenskoye Park)

Rio de Janeiro (ICOM, funded by OpenArch)

Bratislava (Roman Limes cooperation)

Albersdorf (OpenArch conference)



For further information please e-mail J. Katerina Dvoráková.

- ✓ We added over **125** old EuroREA Journal articles as PDFs online
- ✓ We re-organised the EXARC Journal adding **two extra sections** on Interpretation and Ancient Technology.
- ✓ We printed the **2013 EXARC Journal Digest.**



EXARC itself can look back at a **very active 2013**

- ✓ In cooperation with Hunebedcentrum and the help of other OpenArch partners, **EXARC produced a book on PR for Archaeological Open-Air Museums (56 pages)**. It was distributed in OpenArch. **In 2014 all Institutional Members of EXARC got a free copy.**



- ✓ We are well involved in the **Winter Conference on Experimental Archaeology** in the UK, which exceptionally will be hosted in Dublin next year.
- ✓ We approached about **200 AOAMs with a personalized email**, asking them to become member. These mails were *in their native language*.
- ✓ We got **100 USA archaeological open-air museums** presented on our interactive map.
- ✓ We approached **24 open-air museums in Russia and 80 open-air museums in South Africa**; they got a letter and a folder.

- ✓ EXARC shows our support for our members when needed by sending letters of recommendation. Examples are the **Marshall of the Swietokrzyskie Province (PL), AZH Hitzacker (DE) and Roter Hahn (DE).**

This type of support is given several times a year, more often than previously – both because of the crisis and EXARCs growing reputation.

Thank You All
who help
EXARC grow