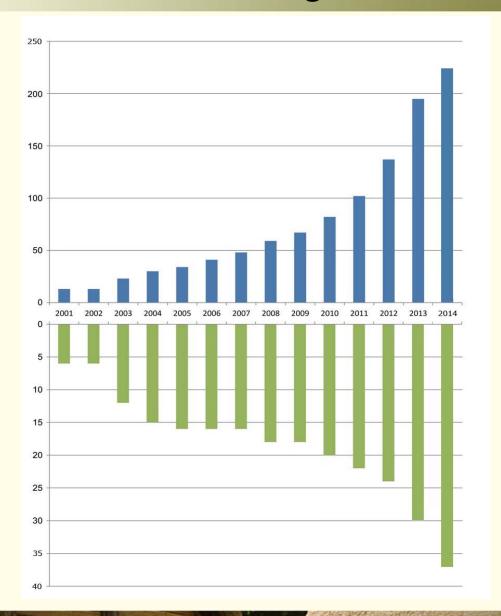
# EXARC 2014 Report

ASS. PROF. BILL SCHINDLER PHD EXARC Vice-CHAIR

✓ The number of EXARC members rose last year from 195 to 225.

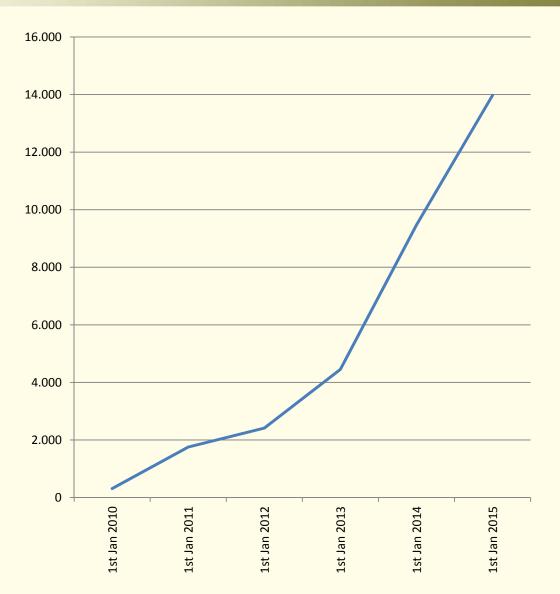
✓ At the end of 2014 we had members in 37 countries.

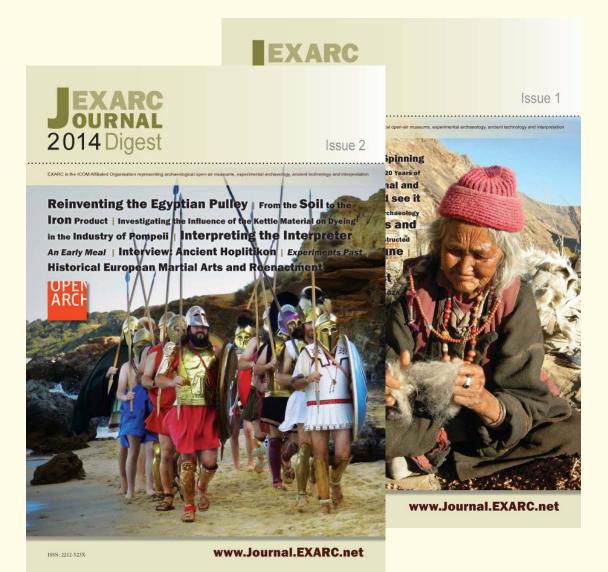


- ✓ We lost several members in 2014, who due different reasons cannot pay the memberschip.
- ✓ Unpaid invoices by the end of 2014 accounted for € 945 from 11 members. This is 4 times as much as a year earlier.
- ✓ Our growth slowed down.
- ✓ It is also increasingly difficult to sell adverts for the EXARC Journal Digest.

Conclusion: we need to adjust our hopes, budget and goals for 2015.

✓ On Social Media we reach an audience of almost **14,000** people, spread over different groups and pages. We grew almost 50% within a year. New in 2014: **Slide Share** 





✓ Two Printed EXARC Journal Digests in 2014 (April & October)

> Paid for 50% by the OpenArch EU project.

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Issue 2014/1



© EXARC, 2014 ISSN: 2212-8956

First online issue of the 2014 EXARC Journal. Contains 16 articles divided over four sections. 6 articles are open access (Mixed Matters), others are for EXARC Members only. It includes 5 articles from the 7th UK EU Conference in Cardiff

Read more

Issue 2014/2



© EXARC, 2014 ISSN: 2212-8956

Second online issue of the 2014 EXARC Journal. Contains 8 articles divided over four sections. 3 articles are open access (Mixed Matters), others are for EXARC Members only. It includes 3 articles from the 2013 EXARC meeting at Csiki Pihenökert (HU).

Read more

TS

Issue 2014/3



© EXARC, 2014 ISSN: 2212-8956

Third online issue of the 2014 EXARC Journal. Contains 9 articles divided over two sections. 4 articles are open access (Mixed Matters), others are for EXARC Members only. It includes 3 articles from the 8th UK EA Conference Oxford 2014.

Read more

Issue 2014/4



© EXARC, 2014 ISSN: 2212-8956

Forth online issue of the 2014 EXARC Journal. Contains 10 articles divided over two sections. 7 articles are open access (Mixed Matters), others are for EXARC Members only. It includes 1 article from the 7th UK EU Conference in Cardiff 2013.

Read more

✓ Four online EXARC Journal Issues (February, May,

August and November)
Total **43 new articles** were added.

✓ Online Issues from 2012 went open access (21 articles)

NAVIGATION

JOURNAL Sections

Paid for 50% by the parameter of the par

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Mixed Matters

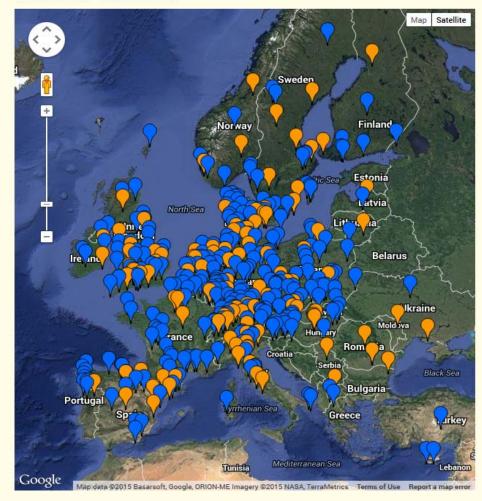
✓ More content on our interactive map; we added
 75 new venues in Europe.

Within the OpenArch EU project

http://openarchaeology.info

#### Venues

Explore Archaeological Open-Air Museum and Archaeological Education Centres around the world. Find Living History Groups or Ancient Technology. Use the search options below the map to find what you are looking for. (Markers in orange = EXARC members).



✓ More content in our bibliography; we added about 500 new titles. We have now almost 11.250 titles.

### Within the OpenArch **EU** project

http://openarchaeology.info

#### **EXARC OPEN ARCHAEOLOGY** ABOUT EXARC | OPENARCH | OPEN ARCHAEOLOGY Bibliography Please check the Advanced Bibliography Search for more options and a better search job, or: Found 11205 results 2014 JEFFERSON, N. Dean, "Bone Technology In The Pamunkey Project, Phase II: Replication and Field Experimentation", Bulletin of Primitive Technology, vol. 47, Utah, Society of Primitive Technology, pp.

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#### **NAVIGATION**

#### Bibliography

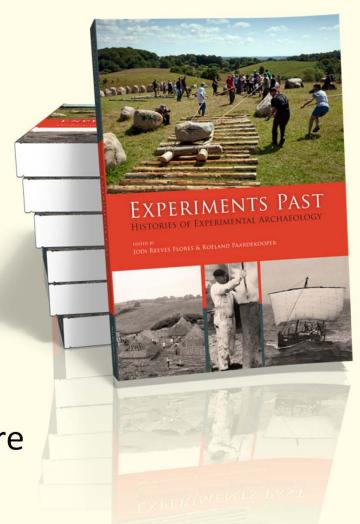
#### Advanced Search

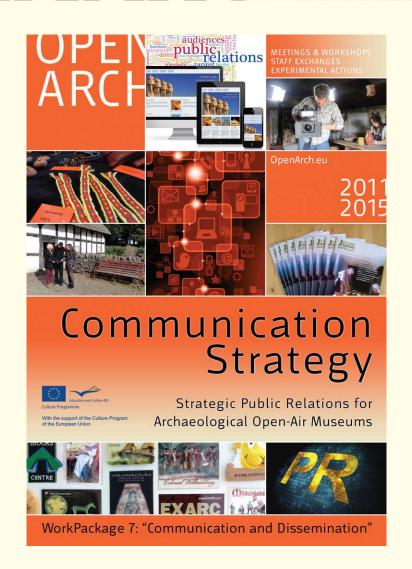
Check our extended search possibilities:

- ADVANCED SEARCH through the website, filters, tags and more
- BIBLIOGRAPHY SEARCH get

✓ Proceedings from the conference in Sagnlandet Lejre we co-hosted on the history of experimental archaeology (2013); published in June with discount for our Members.

Paid for 2/3 by Sagnlandet Lejre





✓ PR for Archaeological
 Open-Air Museums
 (56 pages) distributed
 between all our
 Institutional members in
 2014. Individual
 Members can order it.

Paid for 50% by the OpenArch EU project

Since there is more work on the EXARC Journal and the book we published in 2014, we spent more money on the editors (volunteer fee).

We also had one extra paid volunteer in the secretariat.

On the other hand ...

... we save on postage. Although we sent two Digests and we had more members we kept our postage low by using another service.

- ✓ We met in **Oxford (UK)** at the 8th EA UK conference.
- ✓ We meet in Burgos (ES), the largest EA conference in 2014, where also our AGM was held.
- ✓ We organized a Round Table for Universities with Experimental Archaeology in Madrid (ES)
- ✓ We went to Paris (FR) for the ICOM meeting.
- ✓ We join two OpenArch conferences, where all EXARC Members were welcome: one in Kierikki (FI), the other in Viminacium (SR).



✓ We postponed the meeting at Mamuz (AT) from 2014 till September 2015.
 Theme is Archaeological Reconstructions and Tourism.

### 25 - 27 September 2015 Archaeological Reconstructions and Tourism

EXARC, jointly with long-time member Urgeschichtemuseum MAMUZ Schloss Asparn/Zaya, invites you to an international conference in Mistelbach near Vienna, Austria.









Conveight Images: MAMUZ / ateliar alechinely

With publications like "From Stonehenge to Las Vegas" (Holtorf 2005) and "The Plastic Venuses, Archaeological Tourism In Post-Modern Society" (Melotti 2011) it has become clear that archaeological reconstructions have found their way to the mainstream public. It is not anymore about carefully made "authentic" reconstructions in a showcase or open-air museum context, we are talking about product placement, supporting modern messages with archaeological imagery, about archaeology lending its face to commerce. Where does this end, and when does it turn bad for archaeology? Or are we happy about (any)role in society, as "they" are the ones who pay "us"?

#### Conference fees

Students € 20 Others € 35 EXARC Members € 25

#### More info

www.exarc.net/meetings/mamuz

Travel advice: Come to Vienna, take from there the S2 from the Train Station Wien Mitte to Mistelbach (about I hour) followed by I0 minutes on foot to the museum.



- ✓ We joined work groups around two German Archaeological Open-Air Museums, to help them plan for the future. First meetings took place in early Spring 2014.
- ✓ Four students from Frankfurt/Oder (DE) work on a study project on the use and the quality of Living History in Archaeological Open-Air Museums in Germany.



### ✓ Different **presentations** were held accross Europe

Lara Comis, EXARC Volunteer presented at S.P.A. Smart Puglia Archaeology (aiming at making smarter use of archaeology within the landscape).



Magdalena A. Zielińska **EXARC**19 August 2014

### OPEN ARCH

#### **Communication Strategy**

Strategic Public Relations for Archaeological Open-Air Museums

WP7- Communication and Dissemination

OpenArch.eu



Magdalena Zielinska, EXARC Volunteer "PR in AOAMs" for students from Cardiff University.

- In the OpenArch project we will get the last 22% of the funds in 2016, when the project is already finished. We however are obliged to spend the money before the end of 2015. So from 2014 we calculated extra € 4,632 to be spent on PR and OpenArch over the years 2014-2015 to be received in 2016.
- ✓ Till end of 2014 we spent € 34,883, of which € 17,373 own money (mainly on Journal & PR)

We are on schedule with all projects



# Thank You