SINCE 2001

... Where

Archaeological Open-Air Museums

- Experimental Archaeology
- **Ancient Technology Interpretation**

Meet ...



EXARC 2019 Report

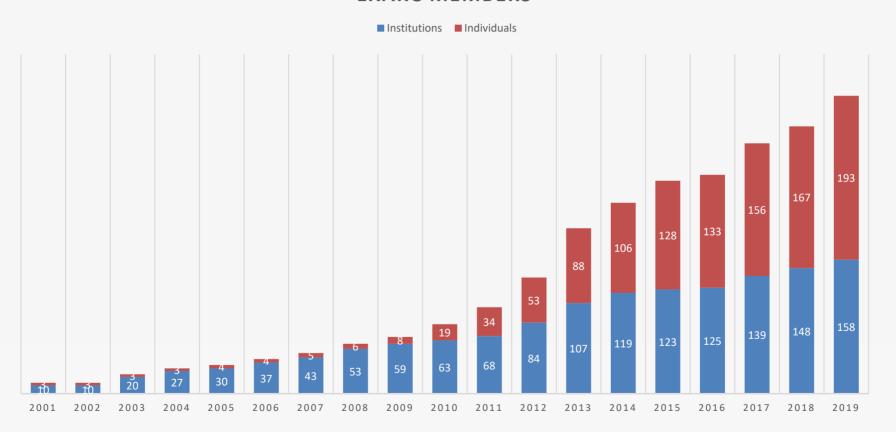


NUMBERS AND STATISTICS



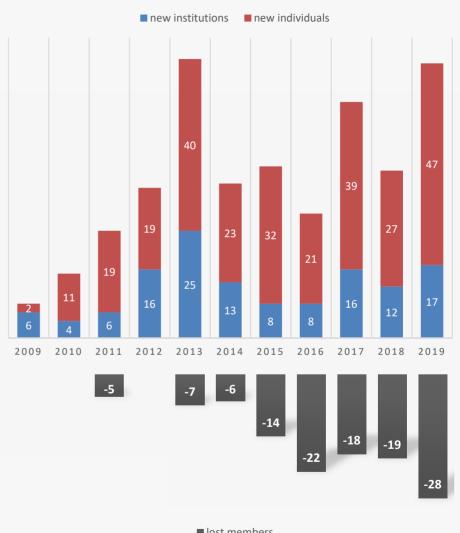
- ✓ The number of EXARC members rose last year from 315 to 351.
 - ✓ At the end of 2019 we had members in 40 countries.

EXARC MEMBERS



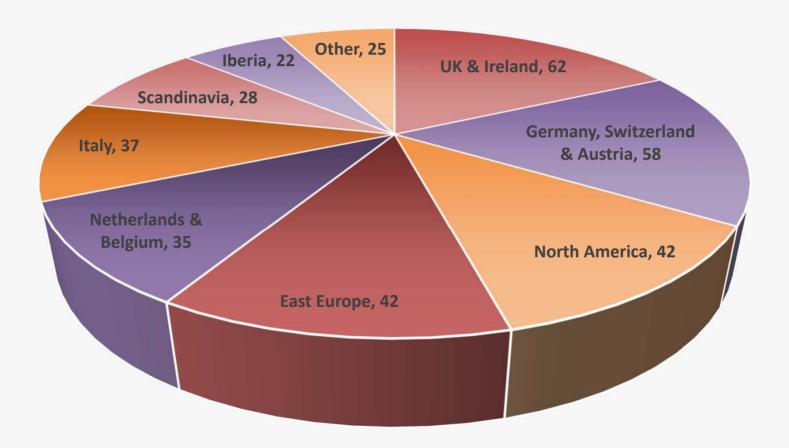
looking back at 2019

- ✓ We got 64 new members but we also lost 28 members in 2019.
- √ 5 members so far also told us they will stop in 2020.
- ✓ We got 10 new members till1 March 2020.



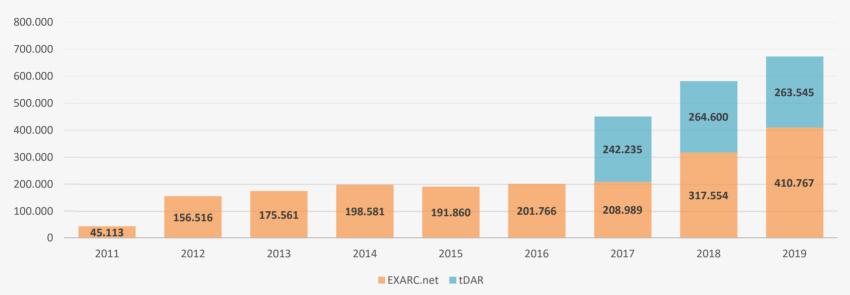
■ lost members

✓ EXARC members are evenly spread over Europe, with also a strong presence in North America.





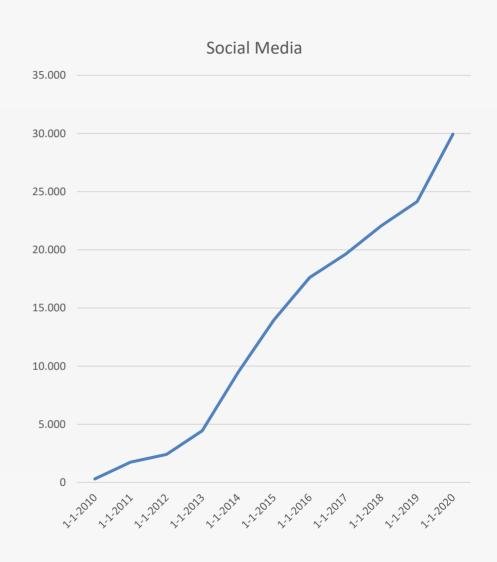




- ✓ We had an increase in website visitors with 30% compared to 2018
- ✓ Our online Journal got 30% of all the online website visits: 125,000 page views and 50,000 readers.
- ✓ Views on tDAR stay stable

looking back at 2019

- ✓ Our Social Media reach increased by 25% to30,000 subscribers.
- Mainly due to Instagram, and a social media campaign.
- Main groups EA & AOAM, main pages EXARC & CRAFTER.





PR & PRODUCTS

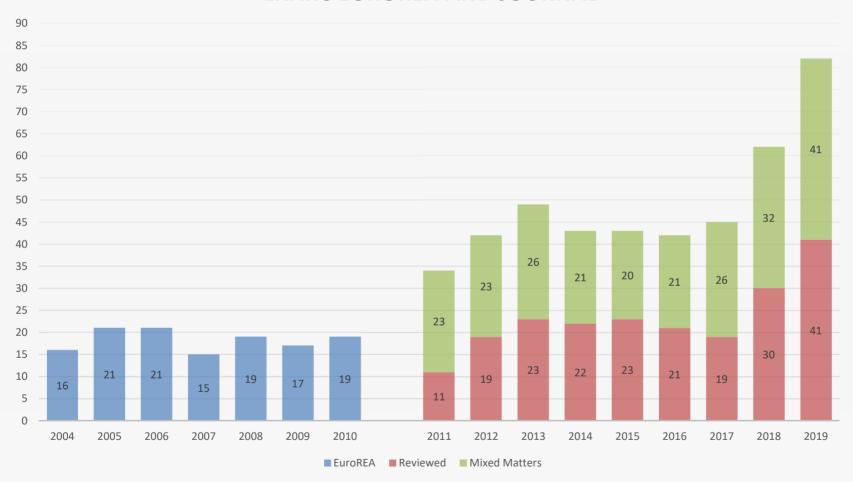
✓ 4 EXARC Journals online, with 82 articles: 50/50 Reviewed & Mixed Matters. Now listed in the DOAJ, more volunteers involved.



- ✓ 2 Printed EXARC Journal Digests, 500 copies each, partly sponsored by the CRAFTER EU project.
- ✓ 12 newsletters to members: 42% of the newsletters are opened, where between 25 and 30% is normal.
- ✓ Website (incl Journal) and ourSocial Media are our largest assets.



EXARC EUROREA AND JOURNAL











DIRECTORY OF OPEN ACCESS JOURNALS

- ✓ Our Journal is in several other databases, libraries, publishers and search portals like Scopus, Serial Solutions and EBSCO.
- ✓ All our articles have **Persistent Identifiers**.
- ✓ Each issue is archived in the Dutch Royal Library.
- ✓ We professionalized our team, with clear guidance... but still remain friendly and help our authors.



LET US INTRODUCE

- J. Kateřina Dvořáková, EXARC Editor-in-chief and driving force behind the EXARC Journal
- ✓ Kateřina is an archaeologist by profession. Her passion lies in sharing information with people who are interested in archaeology, but who may not yet have experience in the subject.
- ✓ In 2004 she became the volunteer chief editor of EXARC Journal (first euroREA).
- ✓ Kateřina manages an international group of 35 volunteer reviewers and editors.



EU PROJECTS



CRAFTER is a Creative Europe project, part of the 2018

European Year of Cultural Heritage.

- Timeline: 1 July 2018 31 December 2019
- A partnership of eight organisations from five European countries: Spain, the Netherlands, Germany, Hungary and Serbia.



- CRAFTER recreated Bronze Age ceramics and staged an exhibition.
- EXARC's task was helping with dissemination.
- EXARC's budget: € 6,178 of which € 1,500 own input.



looking back at 2019



The Bronze Age has been examined from many perspectives through the history of archaeological inquiry. The present contribution serves as a very brief overview of the state of our knowledge of pottery forming techniques in use during the Bronze Age across Europe in order to highlight gaps which experimental

In discussing the European Bronze Age, an expansive perspective is taken here. The groups which developed, dominated, and declined over the Bronze Age illustrate the networks of trade and interaction across the continent. Potters existed and practised their craft and were well integrated into the material world of Bronze Age societies. Technique changes through time are therefore much more likely to reflect the close relationships between potters or their communities, a supposition which has strong support in existing anthropological and ethnoarchaeological research (see Jeffra, 2011, pp.17-41 for discussion of innovation uptake processes). Furthermore, the focus on

archaeology is well-suited to tackle.

EXARC JOURNAL Digest | 2019-

production techniques addresses changes in potting

practice at a deeper level.

the Bronze Age and Today), whose aim is to help revive modern-day artisanship by drawing inspiration from the Bronze Age pottery of four European Bronze Age societies: El Argar (Spain), Únětice (Central Europe), Füzesabony (eastern Hungary) and Vatin (Serbia). This experimental work was made by a team of The Museum at Paracin, Serbia which presented experimental archaeology results at the recent CRAFTER workshop held 29th to 30th October 2018 in Mula, Spain.

Fig 2. (Below) Connection of handles to vessel

Fig 3, (Right Middle) Curved motives

Fig 4. (Right Bottom) Drying of vessels.arounf fire-pit



EXARC JOURNAL Digest | 2019-1







the Füzesabony Culture (Hungary). Photo by Pascale Barnes

EXARC JOURNAL Digest | 2019-2

Fig 2. CRAFTER Presentation (Únětice Culture) at the

Fig 3, Hernández Alfereros presenting El Argar Culture

during the Exhibition Opening in Mula (ES). Photo by

Carlos Velasco Felipe

Landesmuseum für Vorgeschichte (DE). Copyright:

EXPERIMENTAL ARCHAEOLOGY

Exhibitions of Bronze Age Pottery

| Pascale Barnes (UK)

CRAFTER exhibitions were held simultaneously in Spain, Hungary, Germany and Serbia starting in September 2019: these are gatherings, open to the wider public, to showcase the ceramic replicas and new creations, alongside documentaries about the project and artisans involved (See Figures 1, 2 and 3).

At the end of June 2019 Pascale Barnes (EXARC Chair) visited László Gucsi in Budapest (HU), a true artisan who became interested in pottery and replicating ancient pots at the young age of 12, when he discovered his first archaeological pottery sherds and took them to his local museum at Dunaúiváros. László is primarily self-taught and for this cooperation project has created some stunning replicas of Bronze Age pottery from the Füzesabony Culture, Middle Bronze Age in Hungary (See Figure 4).



Fig 4, Work of László Gucsi, replicas of Bronze Age pottery from



MIXED MATTERS

r is removed from the vessels during

dried for about

seed around a fire radually moved

e of the fire was d fire changed in among the ne object indicated meant increasing essels up to red heat.

aku technique. imentally made found within the wever, while their resemblance to are caused by the red an additional smoothing and lack of results of itin pottery.

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27





CONFERENCES & MEETINGS

- ✓ January: the EXARC Director attended the biannual meeting of the Danish archaeological open-air museums, with 75 colleagues. This visit was sponsored by ICOM Netherlands.
- ✓ February: several EXARC members joined the 5th edition of TOURISMA Exhibition of Archaeology and Cultural Tourism" in Firenze (IT).





May: EXARC organised the biannual experimental archaeology conference, EAC, in Trento (It). It was attended by 191 people from 28. This conference series creates a peak in work, income and expenses every two years.





- ✓ June: the 42nd conference of the Serbian Archeological Society was held in Negotin (Serbia). The session "summa summarum experimental archaeology in the Balkans" was co-organised with EXARC.
- ✓ **June:** The EXARC Chair (Pascale Barnes) joined a **NEMO workshop** in June 2019 in Budapest and also visited **CRAFTER** partners there.



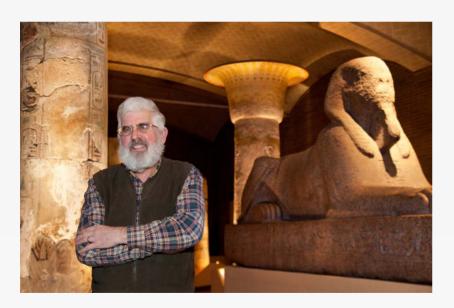


- ✓ **August:** the **AEOM** Association of European Open Air Museums had their conference in Poland in 2019. EXARC was invited to this, **Peter Inker**, Colonial Williamsburg representative and EXARC Board Member attended.
- ✓ **September:** the main **ICOM**-related activity of 2019 was the triannual conference, in Kyoto (JP). In a week with 4,500 museum professionals, EXARC, represented by the **Director**, co-hosted a session with among others ICOM Netherlands. The museum definition was discussed there.





- ✓ **October:** the **EXARC / REARC Conference** was hosted by the Mary Washington University and Ferry Farm in VA. Dozens of attendees gathered from as far away as Canada and California to participate.
- November: one hundred textile enthusiasts from all walks of life convened in Leiden (NL) to talk about **stockings at the Knitting History Symposium**. A citizen science project revolving around the reconstruction of such stockings took place over the past two years. **The EXARC Director took part in the panel discussion**.

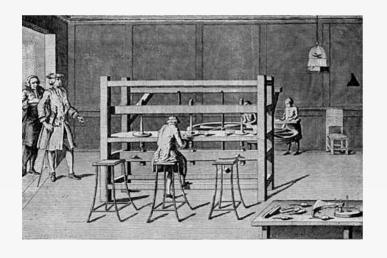






COOPERATION





COLONIAL WILLIAMSBURG FOUNDATION – EXARC FELLOWSHIP

This fellowship funds a one month scholarship in residence at the Colonial Williamsburg Foundation, Virginia (USA).

- Winner of 2018 Dr John Seidel came with his students in February 2019.
- 2. The winner of 2019 is Dr Giovanna Fregni, an archaeologist, previously employed as gem cutter and jewelry designer.





EXARC TWINNING

The winning pairs of members of our **Twinning program** were announced in January 2019.

- one linking Germany and Ireland (Early Medieval Ploughing Implements),
- 2. the other linking Greece with Russia (Sintashta Bow),

Both projects made good progress and are expected to come to a conclusion in 2020.

EXARC did not start a new Twinning in 2019.



OFFICE & SECRETARIAT

- ✓ **January:** Sending 80 universities letter with EXARC Digest, **all these universities work with experimental archaeology,** we invited them to our international experimental archaeology conference #EAC11.
- ✓ May: we sent almost 400 letters with the EXARC Digest to Archaeological Open-Air Museums, not yet member, with the invitation to join EXARC.





- ✓ August: EXARC started with a coaching project where the Sesam Academy, consisting of retired managers and professionals from among others the museum sector offer their expertise to volunteer organisations like EXARC.
- ✓ **October:** We started a large volunteering campaign, leading to an increase of team members to over 50 (journal and secretariat).







	director	admin	graphic	editor	biblio
2016	1023,00 h	404,75 h	209,25 h	313,50 h	43,00 h
2017	1420,50 h	346,75 h	281,00 h	315,50 h	27,00 h
2018	1771,00 h	471,00 h	609,00 h	325,50 h	44,00 h
2019	1921,00 h	615,75 h	408,75 h	325,75 h	11,00 h

- 1. Editors hours include those made by the chief editor, not those by all the reviewers and editors (abt. 30 people).
- 2. Director, Administrator, Chief Editor and Biblio manager were paid a Volunteer Fee of up to € 1,700 a year.
- 3. Some hours of the graphic / web designer are paid per job.



FINANCES 2019

looking back at 2018-2019

- 1. The conferences costs vary per year depending on how large conference we organise, EAC conferences **create a peak income** and expenses every two years.
- 2. There were more travel costs in 2019 (comparing to previous years), due to Twinning (€ 1.500), the EAC11 (€ 1.615), and costs for Berlin 2020 (€ 620).
- 3. We also had **extra Postage costs** (€ **1.000**) due to 2 mailings, to Universities and to AOAMs.
- 4. We managed to sell some adverts (€ 1.000).
- 5. Our reserves grew to € 13.377, which we intend to use (if needed)
 - to cover costs for the office (rent and needed furniture),
 - and secure 0.5 FTE throughout 2020.



looking back at 2018-2019

EXPENDITURE	2018	2019
Staff	€ 3.990	€ 4.135
Conference and Seminars	€ 2.702	€ 18.620
PR Products	€ 6.505	€ 5.589
PR Website	€ 7.209	€ 2.715
Postage	€ 2.940	€ 4.022
Office costs	€ 1.322	€ 415
Accountant	€ 1.564	€ 1.715
Travels / external contacts	€ 3.568	€ 7.179
Other	€ 250	€ 477
Costs Bank	€ 350	€ 555
EU CRAFTER	€ 2.580	€ 3.862
TOTAL EXPENDITURE	€ 32.980	€ 49.284

INCOME	2018	2019	2020
Donations	€ 178	€ 180	
Contributions	€ 25.680	€ 26.450	
Adverts	€0	€ 1.000	
Sales	€ 543	€ 445	
Conference and Seminars	€ 4.980	€ 24.485	
Income Bank	€ 446	€ 936	
EU CRAFTER	£ 2 155	€ 910	£ 1 21/
LO CRAITER	€ 2.133	€ 510	€ 1.514
NET TURNOVER	€ 33.982	€ 54.406	
BALANCE	€ 1.002	€ 5.123	
ACCUMULATED RESERVES	€ 7.251	€ 8.253	
TOTAL RESERVES	€ 8.253	€ 13.376	

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Meet ...



EXARC 2020 Prospects



PR & PRODUCTS

- ✓ We will publish two Printed EXARC Journal Digests. Both about 36-40 pages. One in May, the other around November. We are also going to reevaluate the Digest, as we are publishing it in the present form for 10 years now.
- ✓ Four online EXARC Journal Issues are planned: February, May, August and November. We aim to publish between 60 and 90 articles.
- ✓ We are planning to update the website with current visions and definitions, making it more welcome for new members.



CONFERENCES & MEETINGS

- ✓ March: Documentation Strategies, Berlin (DE)
- ✓ June: ICOM June Meeting, Paris (FR)
- ✓ July: NEMO Training Course, Salisbury (UK)
- ✓ October: CONEXP6 Experimental Conference, Pézenas (FR)
- ✓ October: EXARC & REARC Conference, Fredericksburg (USA)
- ✓ November: Potter's Wheel Conference, Amsterdam (NL)



OFFICE & SECRETARIAT

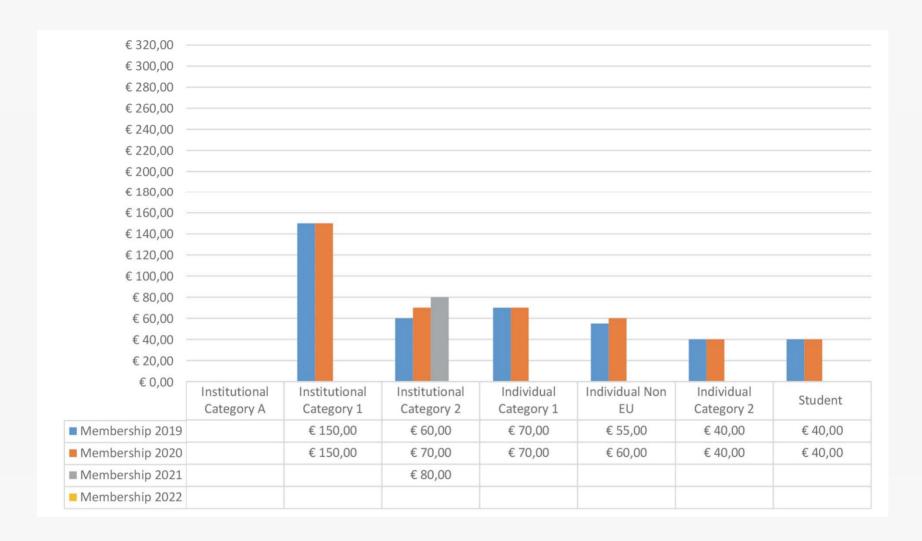
- ✓ Renting an Office
- ✓ Contracting for 0.5 FTE one of the staff members, combining different fees and project payments (permanent volunteers will get a volunteer fee)
- ✓ Training and working with volunteers
- ✓ Work on several applications
- ✓ Finalising visions / plan we worked on since 2018, including input from Sesam Academy. Look for ways to stabilise EXARC

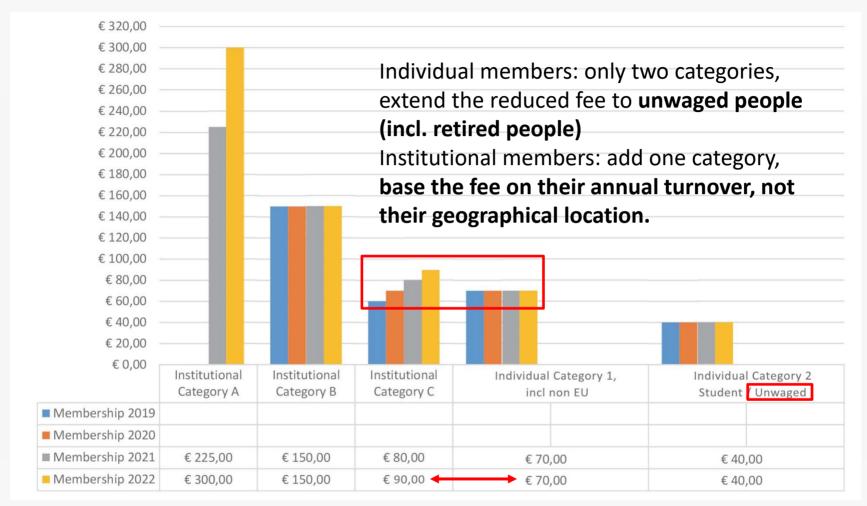






FINANCES 2020-2022





> € 250.000 | € 30.000-250.000 | < € 30.000



EXPENDITURE	2019	2020	2021
Staff	€ 4.135	€ 17.726	€ 18.576
Conference and Seminars	€ 18.620	€ 2.740	€ 15.500
PR Products	€ 5.589	€ 2.150	€ 2.850
PR Website	€ 2.715	€ 275	€ 775
Postage	€ 4.022	€ 3.550	€ 3.550
Office costs	€ 415	€ 5.550	€ 5.800
Accountant	€ 1.715	€ 1.732	€ 1.750
Travels / external contacts	€ 7.179	€ 4.475	€ 5.950
Other	€ 477	€ 577	€ 250
Costs Bank	€ 555	€ 400	€ 600
EU CRAFTER	€ 3.862		
TOTAL EXPENDITURE	€ 49.284	€ 39.175	€ 55.601

INCOME	2019	2020	2021
Donations	€ 180	€ 100	€ 150
Contributions	€ 26.450	€ 29.500	€ 31.000
Adverts	€ 1.000	€ 750	€ 1.000
Sales	€ 445	€ 500	€ 500
Conference and Seminars	€ 24.485	€ 4.325	€ 24.900
Income Bank	€ 936	€ 500	€ 1.000
EU CRAFTER	€ 910	€ 1.314	
NET TURNOVER EXARC	€ 54.406	€ 36.989	€ 58.550
DALANCE	C F 433	62406	C 2 040
BALANCE	€ 5.123	-€ 2.186	€ 2.949
ACCUMULATED RESERVES	€ 8.253	€ 13.376	€ 11.190
TOTAL RESERVES	€ 13.376	€ 11.190	€ 14.139



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- Extra income for our Editors
- More projects for members (like Twinning, yearbook)
- More we can do for our volunteers

INCOME	2019	2020	2021
Donations	€ 180	€ 100	€ 150
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NET TURNOVER EXARC	€ 54.406	€ 36.989	€ 68.550
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BALANCE	€ 5.123	-€ 2.186	€ 4.949
ACCUMULATED RESERVES	€ 8.253	€ 13.376	€ 11.190
TOTAL RESERVES	€ 13.376	€ 11.190	€ 16.139

- EAC is a huge post, in 2019 it was 40% of our revenues. It would be good to have other income / increase other income so the yearly revenue does not fluctuate that much and we have a firm financial situation.
- 2. Making a step of having an office and monthly paid 0.5 FTE brings more responsibilities, but also new possibilities.
- 3. We would like to make sure that our staff and volunteers are satisfied and rewarded for their work.
- 4. We would like to make sure that our members are satisfied with our efforts.
- 5. We want to keep our attention on things which are relevant to modern society, like sustainability projects.



THANK YOU