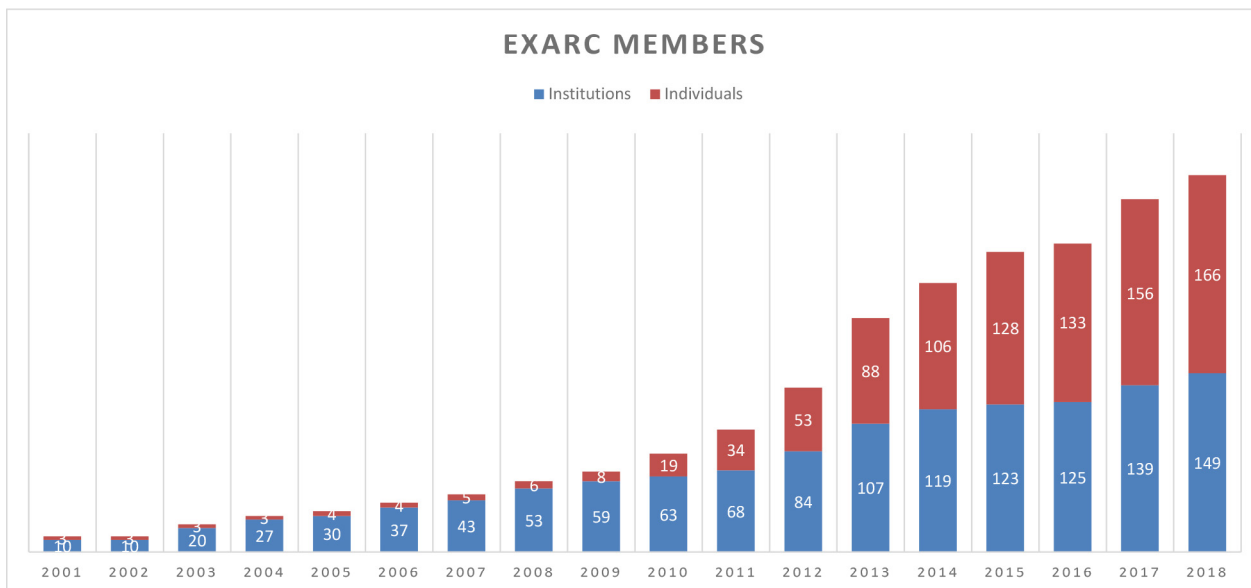
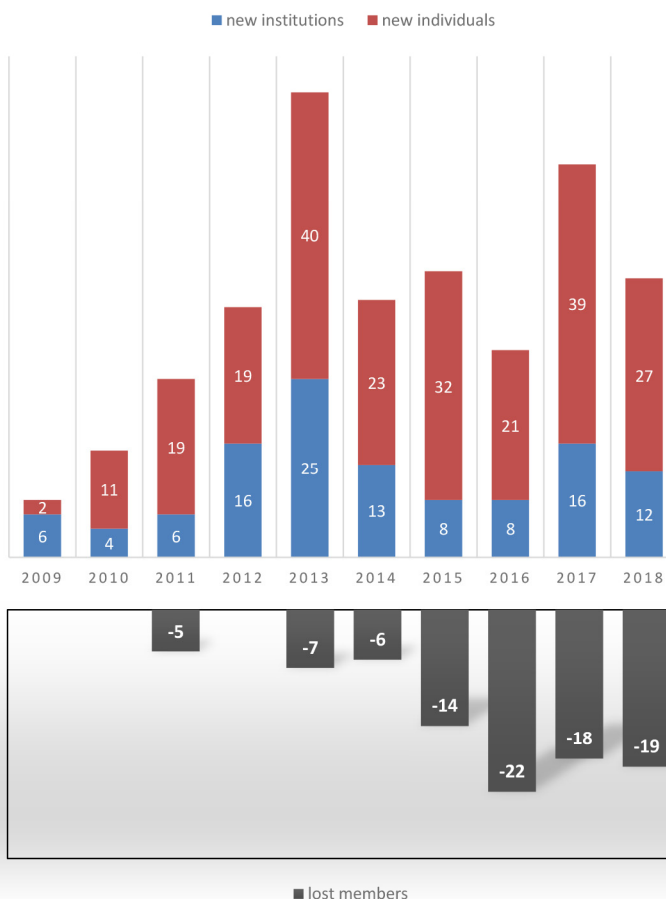


# EXARC Summing up 2018:



## Members:

We got **39 new members** (12 institutional and 27 individual) - That is less than in 2017 (partly due to the conference in Leiden that year), but more in the general trend of previous years (2014, 2015, 2016). We **lost 19 members** in total, 6 who "did not renew their membership" and 13 with whom there was no contact. **On December 31st 2018 we had 315 members.**



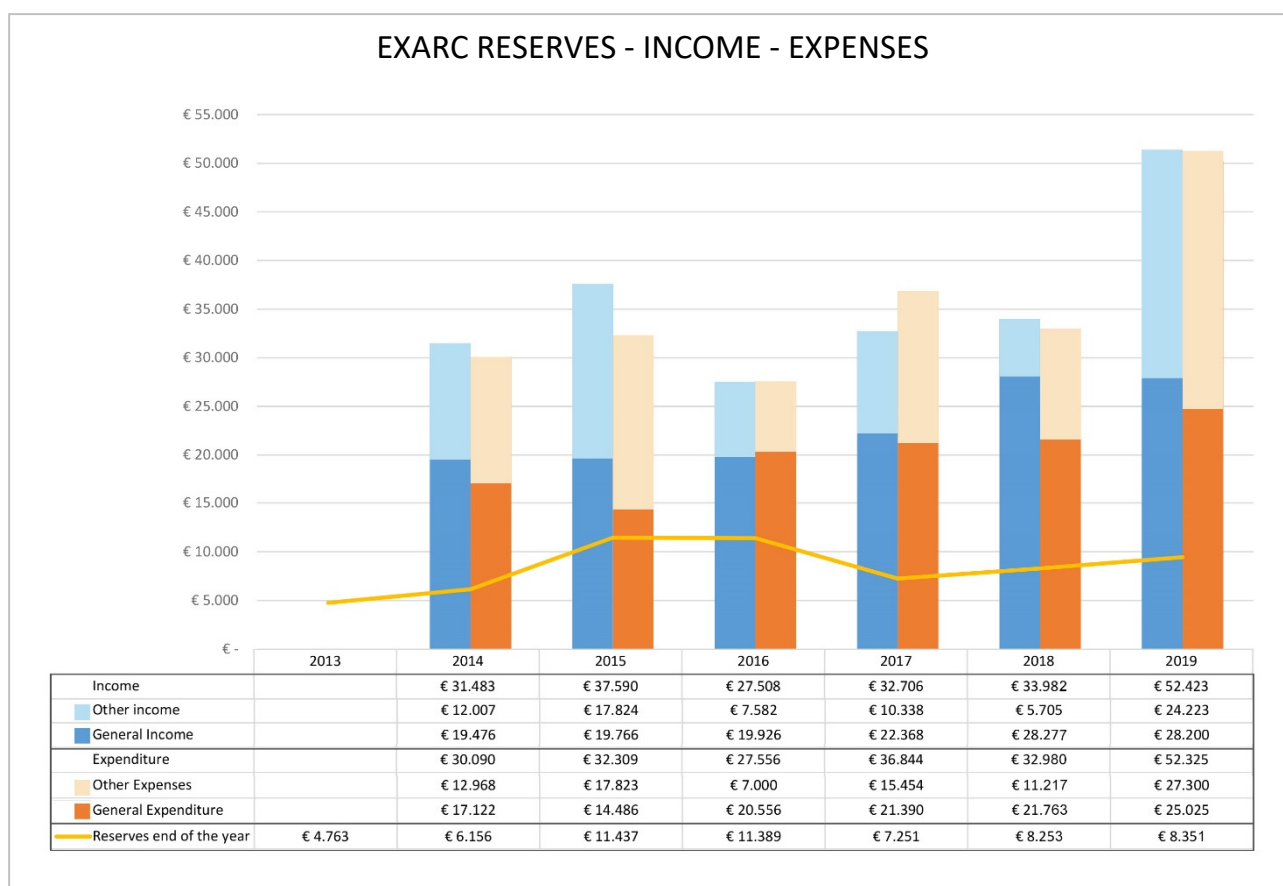
## Income:

In 2018 we increased the fee for the members. **Of the 2018 revenues, € 25,395 is paid so far. Still open is € 285** (which is much less than previous years, but we suspended 12 members in December). We sent invoices in January, reminders in April, and then in May with Digest 1, later reminders followed in August, October and December.

**With the conference in Kernave, we got € 3,550 (38 paid participants and 6 organizers).** We had € 880 profit, from which the costs for the secretariat coming to Kernave were covered as well as some small gifts for the Lithuanian party.

We also organized a Network Day for Archaeological Open-Air Museums in the Netherlands, assisted the REARC conference, and sent several members to Moscow for the Times & Epochs Festival. **All together we earned € 1,430, and spent € 600.**

We closed 2018 with a **positive balance of € 1,002**, despite many travels and costs for the new website. This is due to extra income from the CRAFTED project and the absence of a 2018 EXARC Board meeting. **Our reserves grew to € 8,253.** We hope to continue to grow our reserves also in 2019.



The **general Income** are Membership fee, sales, adverts and small donations. In 2018 we increased the fee.

The **general expenses** are volunteer fees, journal online and printed, annual website costs & other PR, postage, small office costs, travels from the staff and board and the accountant.

**Other income / expenses** are conferences, the website, EU projects and twinning.

### Cooperation:

Early 2018 EXARC received the request to take the German **Archaeoforum** under its umbrella. Forum members donated € 170 to keep it running. We spent so far € 97.

In March 2018, the project **CRAFTER** was accepted. EXARC has a small role with dissemination and communication. During its 18 months, the project will cover some travel costs, printing of one Journal, hosting of the website and some Indirect Costs. EXARC's own input are the costs for the Editor volunteer fee.

In April 2018, EXARC joined **NEMO** - the Network of European Museum Associations. One of our Board members joined a NEMO course in June 2018.

**The Colonial Williamsburg Foundation – EXARC Fellowship** funds a one-month scholarship in residence at Colonial Williamsburg. The EXARC Chair and Director were involved in setting this up and advertising it. The winner was selected by the EXARC Secretary and EXARC Director, together with the Colonial Williamsburg Foundation. 2018 was the second year and the Fellowship went to Prof. Dr. John Seidel.

We invited **IMTAL-Europe** to take part in the **Kernave conference**. They joined with several members and gave a workshop. We discussed further cooperation including sending each other members Journal. In November, we sent Digest 2018-2 to the IMTAL secretariat.

In September, we also opened a call for the **Twinning program for our members**. Two winning pairs were announced early January 2019.

End of September a **memorandum was signed between REARC and EXARC** to confirm our cooperation and appointments concerning the annual REARC conference.

## EXARC January - December 2018 report

In October, a **booklet was published, edited by ICOM Netherlands, EXARC** and several other partners about 'The Crucial Role of Museums in Cultural Landscapes'. This publication results from the triannual ICOM General Conference in Milan in 2016.

We are working on several EU project applications:

- The RRR - a group of fifteen specialists from various parts of Europe convened in the shadow of the Rijksmuseum in Amsterdam in December to talk about a project on Performative methods (reconstruction, replication and re-enactment).
- The EU Horizon 2020 project application EMBODIES was sent to Brussels in November. Ambition is to research the potential of current technologies and devices in supporting social and embodied interactions with the aim to propose a concrete set of requirements and specifications.
- We were also consulted about small EU project by one of our members in Serbia and are affiliated to a project application from Italy.

**Note:** Please see the 2017-2020 Expenses and Income attachment for further details.

### **401 Staff & Contracts**

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The work in EXARC is divided over two volunteers in the Secretariat. In 12 months they did 2,242 volunteer hours. This includes organizing the Kernave conference and developing the new EXARC website (the director's hours). The staff members received a volunteer fee (€ 125 per month). However, from July till December the Director did not receive the volunteer fee, instead he got a new laptop.

EXARC has a volunteer position for the online Repository. Only a few hours were made, due to personal circumstances. The Chief Editor of the Journal received a monthly volunteer fee of € 125. In 12 months she worked 325.5 volunteer hours. Two EXARC members got some costs reimbursed via EXARC for attending the Times & Epochs Festival.

### **430 & 456 Conferences and Seminars incl. Travels**

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March: Several Dutch EXARC members joined forces and organised a networking meeting for (potential) EXARC members in the Netherlands in the field of "Archaeology, Education & Living History". About 50 people attended.

March: two EXARC Board members joined the first ever *African Conference on Experimental Archaeology\**, in Johannesburg #ACE2018. EXARC was a proud co-organiser of this meeting with presentations from all over Africa.

May: *Paleofestival\** and EXARC's Annual General Meeting. We had about 25 EXARC members present, in a field with 50 demonstrators on both days. At the Annual General Meeting, a few changes were made to the EXARC Board. We said good-bye to Javier Baena from Madrid, who had served as EXARC Secretary. Pascale Barnes was re-elected for a period of three years, and so was Milica Tapavički-Ilić. Pascale Barnes is the new EXARC's Vice Chair, Milica Tapavički-Ilić is our new Secretary. Linda Hurcombe from the University of Exeter also joined the Board.

June: General Meeting of ICOM in Paris (FR), discussion about the future of International Committees (EXARC is an Affiliated Organisation to ICOM). EXARC was told we are the most active affiliated organization in ICOM.

June: EXARC visited Slovenia as part of the conference "Interpretation and promotion of archaeological heritage". This was combined with visiting several other museums.

June: one of our EXARC Board members joined a NEMO meeting in Sweden.

August: several members joined Times & Epochs Festival in Moscow with 5,000,000 visitors in 2 weeks' time.

September: we organised a session at the EAA in Barcelona "*What we are learning from Experimental Archaeology?\**".

September: EXARC organised together with Kernave (LT) (and IMTAL-Europe) a conference about "*Archaeology for the People: Exhibition, Experience and Performance\**". The group of participants was very interesting and the atmosphere was very good.

October: the EXARC director attended the EXARC conference in Unteruhldingen (DE). It attracted 120+ participants, mainly from Germany, Austria and Switzerland. Several are also EXARC members.

October: EXARC organised a meeting for the archaeological open-air museums and educational centres in the Netherlands. Nine organisations were present, of which the majority is EXARC member.

## EXARC January - December 2018 report

October: the Secretariat and several members joined a conference at the Trzcinica Open-Air Museum (PL) about the future of Archaeological Open-Air Museums. It was good to meet new people interested in the subject, as well as some long time members. Most of the costs were covered by the museum in Trzcinica.

October: the *REARC conference*\* took place in Colonial Williamsburg (PL). Dr. Bill Schindler, former Chair of REARC, current EXARC Chair, gave the keynote, with an impressive message about how applied experimental archaeological approach can address one of the biggest health issue facing humans today: diet. Board Member Linda Hurcombe was present as well.

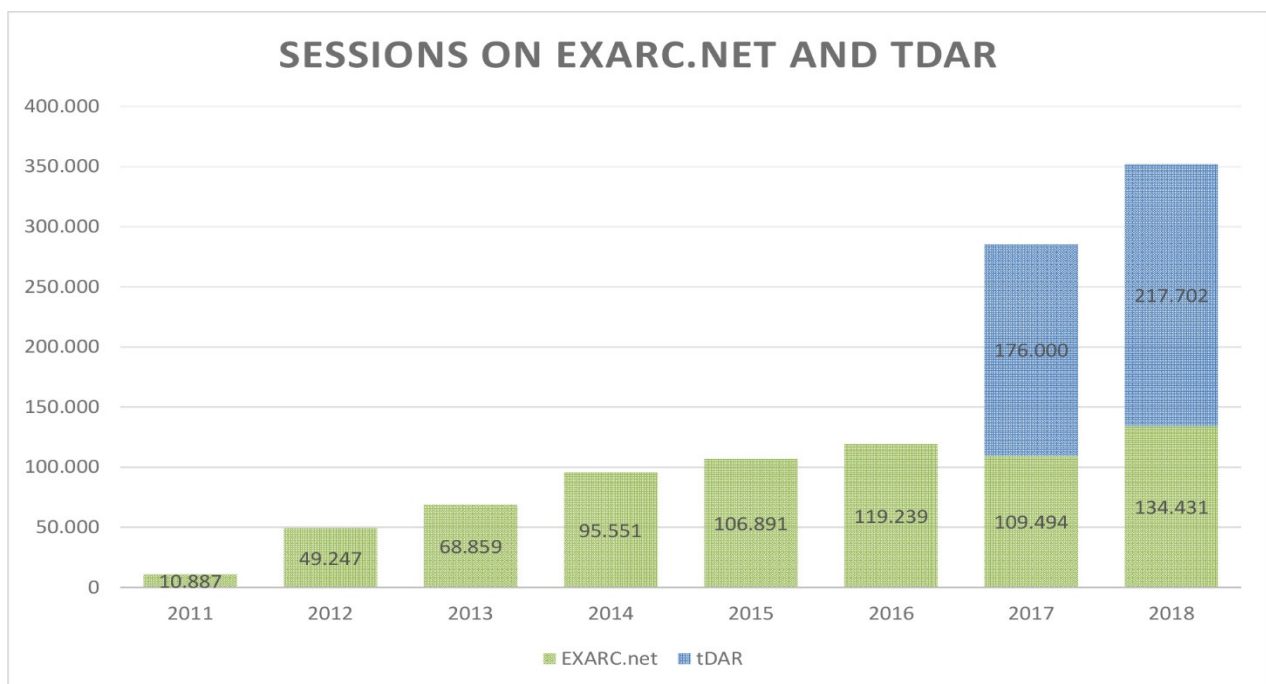
November: meeting of the CRAFTER Project in Mula (ES), the EXARC director, joined by an EXARC member, went to this Bronze Age Pottery workshop. Costs were covered by CRAFTER project.

**Note:** \*REARC and EAC conferences have special section on the EXARC website. Those and other conferences are presented at our website, and heavily promoted through our Social Media.

### 451 PR, Journal & Websites

February: we launched the new EXARC website and made several changes to the structure: our institutional members are now in three parts: museums, higher education centres and clubs/groups. We added information about our 300+ members and highlight what EXARC is good at: our Online Journal with 300+ articles, our Calendar of Events and for example our Reading Corner with the Glossary, Manuals and the House of Questions. Of course, we still have the overview with all 500+ archaeological open-air museums we know of worldwide. The new website is more user friendly (the clear navigation and responsive design make it possible to view our website on every device from desktop until smartphone). It is not only a website of our association; we made the content more accessible to anybody interested in EXARCs themes.

- **Since February 2018, we see an increase in visitor numbers. In 2018s, we had 134,000 sessions, 23% more than in the same period in 2017** (109,494 sessions). The dip in 2017 was caused by moving the Bibliography away to tDAR and the work on our new website, but the 2018 figures show this was a successful strategy.
- EXARC also manages the experimental archaeology collection at tDAR (US), which mainly consists of 11,500 bibliographical entries. When in the years 2012-2017 the bibliography was hosted at the EXARC website itself, it received 40,000 page views per year. **In 2017, when the collection moved to tDar, this rose to 352,000 or 8 times as much. In 2018 we had 500,715 views, 12.5 times as much as before the migration.**
- **Our Social Media reach increased in 2018 by 9% to 24,000 people.**



**Note:** In the graph above we show sessions, not views or visits. A session are interactions by a visitor during 30 minutes' time. Within one session, several pages can be viewed; also more than one visit can take place. An average session on tDAR counted for 2.3 views in 2018, so that calculates to 217,702 sessions.

## EXARC January - December 2018 report

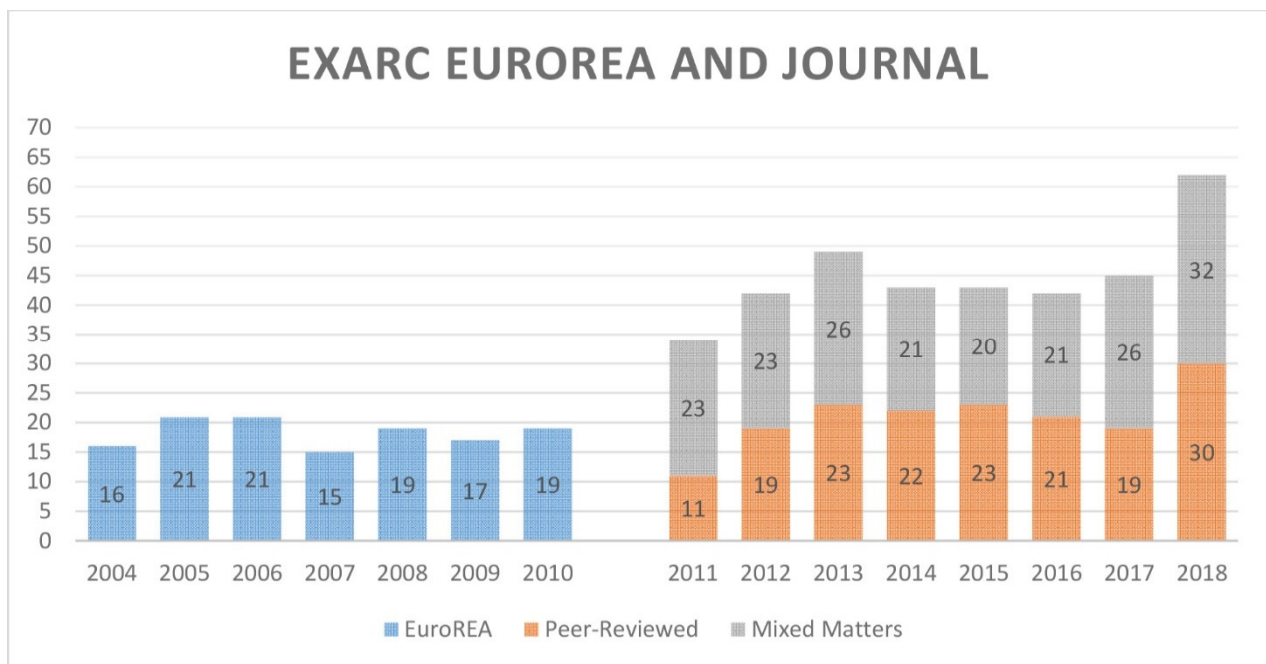
April - May: we got polo shirts embroidered with the EXARC logo. The shirts were used during EXARC meetings by the Secretariat and several Board members.

May: we published the first EXARC Journal Digest of 2018 with **12 articles**, varying from one to five pages. The Journal counts 36 pages, full colour, in a circulation of 500. The work included adding articles to the Journal website, Issue 2018-1 and 2018-2: preparing images, adding articles online and preparing Issue numbers.

September - October: PR material for EAC11 in Trento was developed, including banners for Social Media and a poster. The latter was printed on A3 format and sent with the Digest 2018-2 to all EXARC members, and later to 80 Universities worldwide which work with experimental archaeology.

November: the second EXARC Journal Digest followed with **13 articles**. We printed 1,000 copies of the second Digest, to be used as PR material in Trento (EAC11) and to send to Universities and Archaeological Open-Air Museums in Europe. Again the work included adding articles to the Journal website, Issue 2018-3 and 2018-4.

January - December: **the four online Journal issues featured 62 articles, 38% more than in 2017 (45 articles)**. They were published in February, May, August and November. Our online Journal got **30% of all the online website visits**.



**Note:** The articles were published online from 2012. The division between 2011 and 2012 was made based on Digest 2011 and submission dates. Having more Mixed Matters article does not bring much of a problem, on the other hand more Peer-Reviewed articles take more time and man power. Also, if we get listed into the Directory of Open Access Journals (from 2019 if all goes well) – extra steps will be required with each article.

January - December: we sent 13 newsletters to our members, informing them about our conferences, EXARC Journals, news from members and what EXARC does in general. The Newsletters are all available online. We also sent newsletters to Archaeological Open-Air Museums and the Experimental Archaeology University network we manage. Since February, we use MailChimp for sending Newsletters. Several templates were made (in style with EXARC website). We see that on average **40% of the newsletters are opened, between 25 and 30% is normal**.

January - December: the costs for our website (hosting and domains) are paid, Website updates are done when requested (on six websites). There were several security updates, due to some security leaks in Drupal. Backups are made regularly.

## 453 Postage

### Sending Journal to Members, Editors and Authors

April and November: sending the EXARC Journal Digest 2018-1 and 2018-2 from Germany to our Members. In April we included a payment reminder for those who had not paid the 2018 membership fees yet. The November mailing included the EAC11 conference poster.

## EXARC January - December 2018 report

### **Welcome letters and Digest to new Members**

January - December: we got 39 new members who each received a welcome package. In order to save postage, we tried to give the packages in person or wait for the next EXARC Journal Digest to be sent.

### **Postage PR, administrations and other**

January - December: several parcels were sent to members with EXARC folders. We also sent several letters including contracts to our volunteers, letters to the Chamber of Commerce and the 2017 report for signing to an EXARC Board member. Later in the year we sent parcels to REARC, EXARN, CRAFTER and IMTAL, which included Digest and some PR material.

### **Indirect Costs CRAFTER**

A percentage of the costs made for CRAFTER project are indirect costs.

## **454 & 498 Office**

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January - April: all paperwork for the year report needed to be done end December / early January. All 2017 papers were sent to the accountant by February. By early March, we had a first draft of the year statement by the accountant and discussed this with the treasurer. It was also reviewed by the EXARC auditors. They approved all (Luc Eekhout and Caroline Jeffra came personally in May to check books), and confirmed it was OK at the AGM, where members unanimously agreed with the 2017 Year Report. In May several EXARC Board members signed the final version.

March: we heard that the CRAFTER EU project was accepted. CRAFTER is a partnership of eight organisations from five European countries: Spain, the Netherlands, Germany, Hungary and Serbia. They are the Universitat Autònoma de Barcelona and the Town Hall of Mula (Spain), EXARC (The Netherlands), the Halle State Museum of Prehistory (Germany), the Déri Museum of Debrecen and the Hungarian Academy of Sciences (Hungary) and the Hometown Museum of Paraćin (Serbia). Beginning in the 2018 European Year of Cultural Heritage and running until the end of 2019, CRAFTER organises a series of activities linked with Bronze Age pottery reproduction.

April: we became an affiliated member of NEMO, the Network of European Museum Associations. EXARC joined because we think we can learn from other museum organisations and together, stand strong in the international field of policy makers, advocates and funding bodies.

May: a small EXARC Board meeting (with three members: Barnes, Tapavički-Ilić and Hurcombe) took place in the shoulder of the Paleofestival.

October: a memorandum was signed between REARC and EXARC.

July - December: the Director did not receive the volunteer fee, he got a new laptop instead.

July - December: since there was no full EXARC Board meeting in 2018, the EXARC Secretariat visited / contacted / hosted several Board members to discuss the EXARC vision for 2019 – 2024.

January – December: we are collecting numbers of visitors from each EXARC member. We have been following the trends over the past 15 years. 2017 shows a lower growth of visitor numbers. In 2018, the weather played an important role in the central areas of Europe (between the Alps and Oslo).

January - December: occasionally EXARC members as well as non-EXARC Colleagues ask advice concerning setting up an own Archaeological Open-Air Museum. Sometimes they visit us for a full day of discussion. In other cases, we have phone conversations or email exchange. In addition, several discussions took place on Social Media.

January - December: we got some office supplies, we bound the accountant reports 2017, printed labels for sending the EXARC Digest plus several envelopes and we got a present for a leaving EXARC Board member.

## **455 Accountant**

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January - June: we pay for the bookkeeping software and the year report. The 2018 costs for the report are € 1,245.